



NRF Retail's Big Show 2025 | janvier 2025



Seenapse





...ks delivers luxury experiences at scale
for every customer with Agenforce.

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AI-Powered Loss Prevention

Minimize Total Retail Loss
Investigate Incidents
Ensure Safety & Compliance



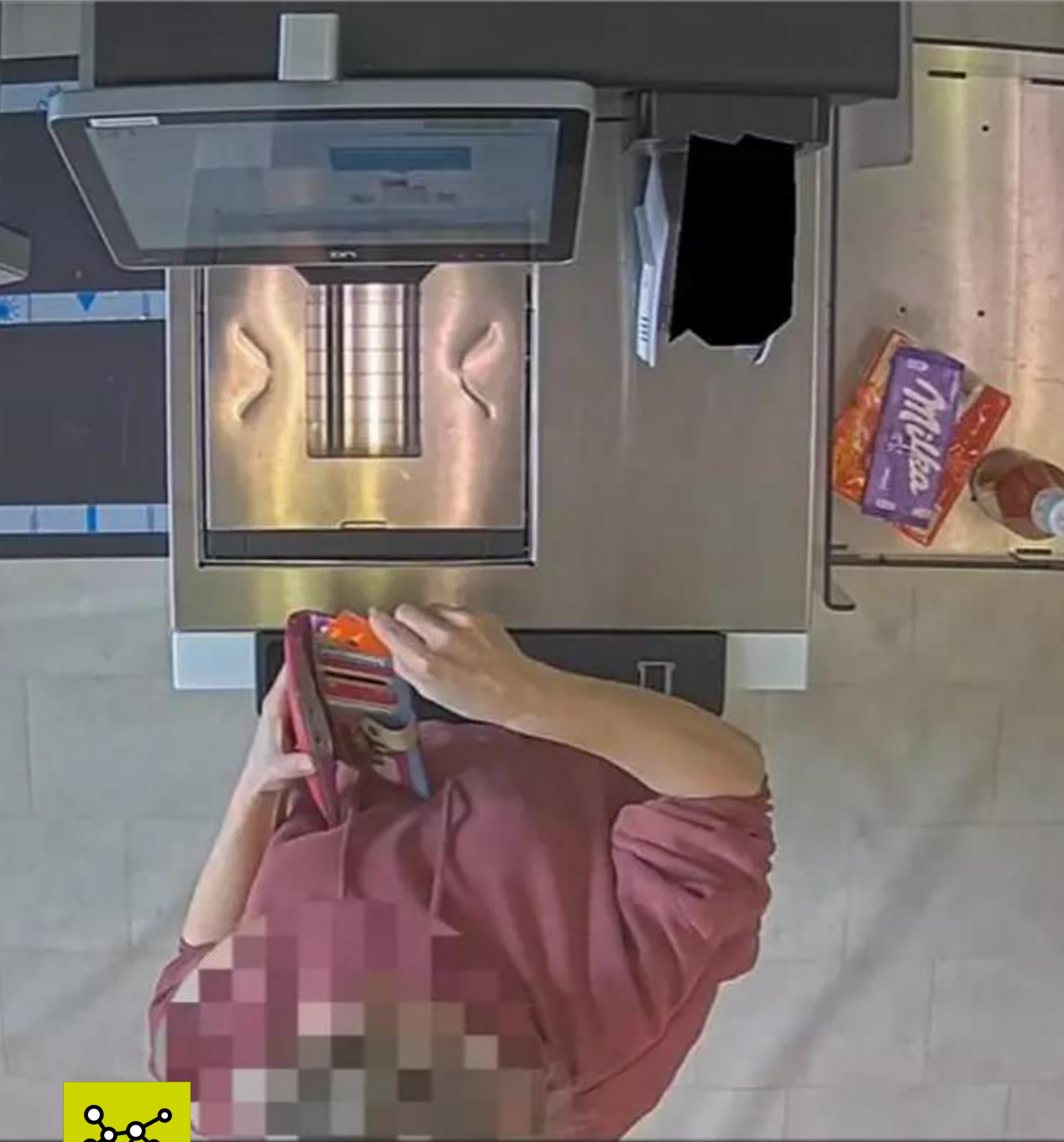
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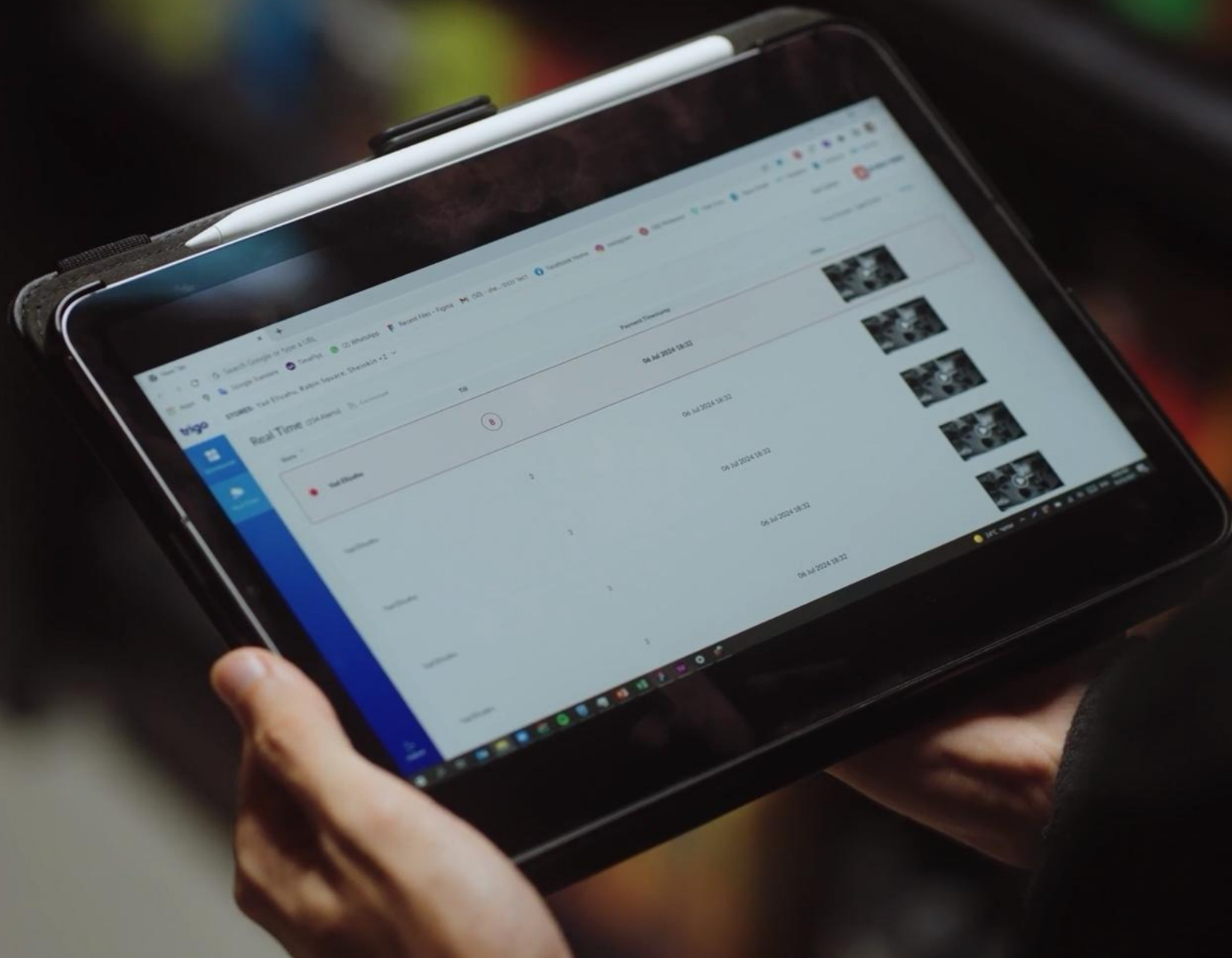


Loss Prevention & Theft
Detection

Customer Insights

Safety & Employee
Productivity





Seenapse

trigo™

ce.



trigo™









Seenapse



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Shopic



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Shopic



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Empower workers, boost sales with AI-enabled shelf compliance

VusionGroup



Solutions to manage stores



Seenapse





Velou Streams

Self-optimizing Product Streams for Each Channel



PDP Stream

Optimizes PDP for Traffic and Conversions



AI Discovery Stream

Optimizes Catalog for AI Search and Agents



Ads Streams

Optimizes Titles for ROAS



Search & Recommendations Stream

Optimizes Catalog for Onsite Discovery & AOV



Marketplace Stream

Optimizes Catalog for Marketplace Discovery & Conversions

Beauty & Cosmetics - up to 75% Off!

Beauty & Cosmetics - up to 75% Off!

everything5pounds.com

EVERYTHING 5

BEAUTY - UP TO 75% OFF

WOMENS

SHOES

BAGS & ACCESSORIES

MENS

KIDS

EVERYTHING 5

CLEARANCE

ome \ BLUE

You searched for:

«BLUE»

1739 Items found

REFINE BY

PRODUCT TYPE

NEWNESS

SIZE UK

SORT



bbled Strappy Catsuit

7.60



Pleated Faux Peplum Top

\$7.60



Light Weight Cotton Trousers

\$7.10



Dropped Shoulder Tea Dress

\$7.60



Blue and white patterned scarf



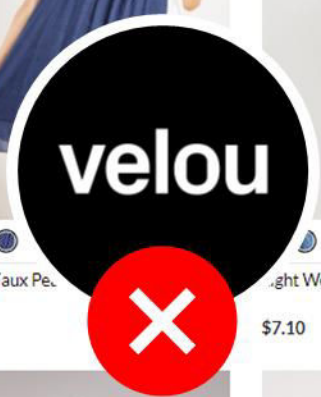
Blue high-heeled sandals



Pink long-sleeved top



Blue high-heeled sandals







Beauty & Cosmetics - up to 75% Off!

Beauty & Cosmetics - up to 75% Off!

everything5pounds.com

EVERYTHING 5

BEAUTY - UP TO 75% OFF

WOMENS

SHOES

BAGS & ACCESSORIES

MENS

KIDS

EVERYTHING 5

CLEARANCE

You searched for:

«BLUE»

1442 Items found

REFINE BY

CATEGORY

SORT



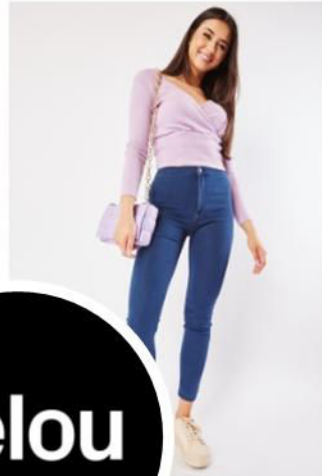
bbled Strappy Catsuit

5



Light Weight Cotton Trousers

£5.50



any Jeggings



Colour Block Heeled Sandals

£5.95



Blue pleated faux peplum top



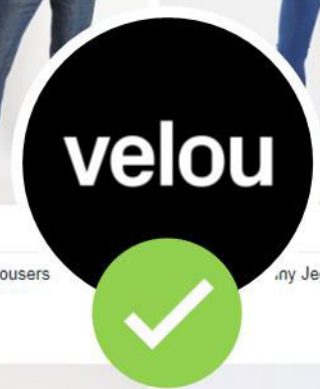
Blue long-sleeved top



WOW hair product



Blue dress



everything5pounds.com

RIVALS | BEAUTY - UP TO 75% OFF | WOMENS | SHOES | BAGS & ACCESSORIES | MENS | KIDS | EVERYTHING | CLEAR

ome \ BLUE DRESS

You searched for:

«BLUE DRESS»

6518 Items found

REFINE BY | PRODUCT TYPE | NEWNESS | SIZE UK | SORT



Speckled Shirt Dress

7.60



Speckled Shirt L.

\$7.60



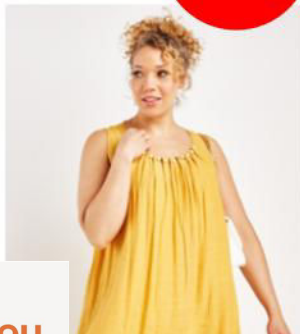
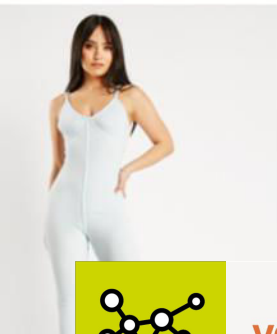
Speckled Shirt Dress

\$7.60



Speckled Shirt Dress

\$7.60



Seenapse

velou

everything5pounds.com

RIVALS | BEAUTY - UP TO 75% OFF | WOMENS | SHOES | BAGS & ACCESSORIES | MENS | KIDS | EVERYTHING | CLEAR

You searched for:

«BLUE DRESS»

276 Items found

REFINE BY | UK SIZE | STYLE | LENGTH | NECKLINE | SLEEVE LENGTH | SORT

PATTERN



Faux Pearl Trim Dress

5



Long Sleeve Shirt Swing Dress

£2.70



Panel Knitted Dress

£5.50



Plain Short Sleeve Midi Dress

£5.50



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RIVALS | BEAUTY - UP TO 75% OFF | WOMENS | SHOES | BAGS & ACCESSORIES | MENS | KIDS | EVERYTHING ⁺ | CLEAR

ome \ BLUE DRESS MATERNITY

You searched for:

«BLUE DRESS MATERNITY»

6525 Items found

REFINE BY PRODUCT TYPE ▾ NEWNESS ▾ SIZE UK ▾

SORT ▾



Speckled Shirt Dress

7.60



Speckled Shirt L.

\$7.60



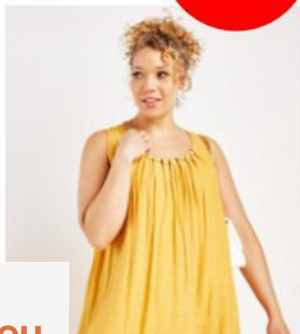
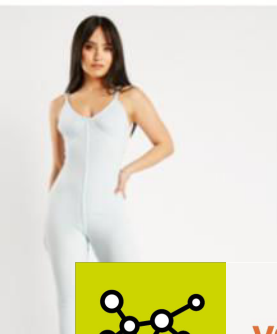
Speckled Shirt Dress

\$7.60



Speckled Shirt Dress

\$7.60



Seenapse

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everything5pounds.com

RIVALS | BEAUTY - UP TO 75% OFF | WOMENS | SHOES | BAGS & ACCESSORIES | MENS | KIDS | EVERYTHING ⁺ | CLEAR

You searched for:

«BLUE DRESS MATERNITY»

2 Items found

LINE BY UK SIZE ▾ STYLE ▾ NECKLINE ▾ SLEEVE LENGTH ▾ PATTERN ▾

SORT ▾



ernity Denim Dungaree Dress

5



V-Neck Maternity Dress

£5.50

Search powered by Velou

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Nouveau fil d... Ctrl I

- Accueil
- Découvrir
- Espaces
- Bibliothèque
- Où puis-je acheter le bob K...

Où puis-je acheter le bob Kangol rose que portait Lily dans l'épisode 7 de la saison 1 d'Emily In Paris ?

Sources

La série Emily in Paris fait exploser les recherches sur les pièce...

elle

Kangol Homme : Black Friday | Citadium

citadium

Chapeau Bob Kangol Bermuda Rose YS80-298

kangolparis

Afficher tout

Réponse

Vous pouvez acheter le bob Kangol rose porté par Lily Collins dans la boutique en ligne Kangol . Plus précisément, il s'agit du modèle Kangol Bermuda Rose référence YS80-298 . La série Emily in Paris a d'ailleurs provoqué un engouement significatif pour ce chapeau, avec une augmentation des recherches de 342% après son apparition à l'écran 1 8 .

Contexte de popularité

Le bob rose de Kangol est devenu un véritable phénomène mode grâce à la série, faisant exploser l'intérêt pour cette marque britannique 1 8 . Initialement connue dans les milieux sportifs et musicaux, Kangol a été particulièrement popularisée dans les années 80 par la communauté hip-hop, avant de connaître ce nouveau pic de popularité grâce à Emily in Paris 2 .

Partager Réécrire

Questions liées

- Quels sont les autres modèles de chapeaux Kangol populaires en ce moment +
- Où puis-je trouver des offres spéciales ou des réductions sur les chapeaux Kangol +
- Quelle est l'histoire de la marque Kangol et pourquoi est-elle si célèbre +

+ Poser un suivi

Pro

Voir plus

Rechercher des vidéos +

PRO Générer une image +

Essayer Pro
Essayer Pro
supérieure pour le
téléchargement d'images,
une IA plus intelligente, et
plus encore Pro Search.
En savoir plus

matthieu667

Télé



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A photograph showing a group of people at a protest or demonstration. In the background, the large, white, domed structure of the United States Capitol building is visible under a clear sky. Bare tree branches are in the foreground. Two people are prominently featured holding up white signs. The sign on the left says 'TikTok changed my life for the better' with 'changed' in blue and 'better' in red. The sign on the right says 'I'm 1 of 170 million Americans on TikTok' with '170 million' in blue, 'Americans' in red, and 'TikTok' in black. The protesters are wearing various clothing, including a black jacket and a white headscarf.

TikTok
changed my life
for the better

I'm 1 of 170 million
Americans on
TikTok





Seenapse

CHATLABS

ROAS Increase

Avg. Session
Duration

Conversion Rate

Kahoona's AI Predictive User Segments

Shopper segments

- Demographics (Age, Gender, Gen-Z)
- Buying Intent
- First time / Returning customer
- Is Loyal customer
- Shopper type
 - Gifter
 - New product enthusiasts
 - Impulsive shopper
 - Need-based shopper
 - Bargain hunter

Business-KPIs Segments

- Probability to purchase / Convert
- Probability to bounce
- Predicted AOV (High / Mid / Low)
- Pricing level
- Chance to return
- Probability to become a loyal customer

Preferences & Style (Product Attributes)

Allowing "Preferred" and "Top-3" / "Top-5" segments for product:

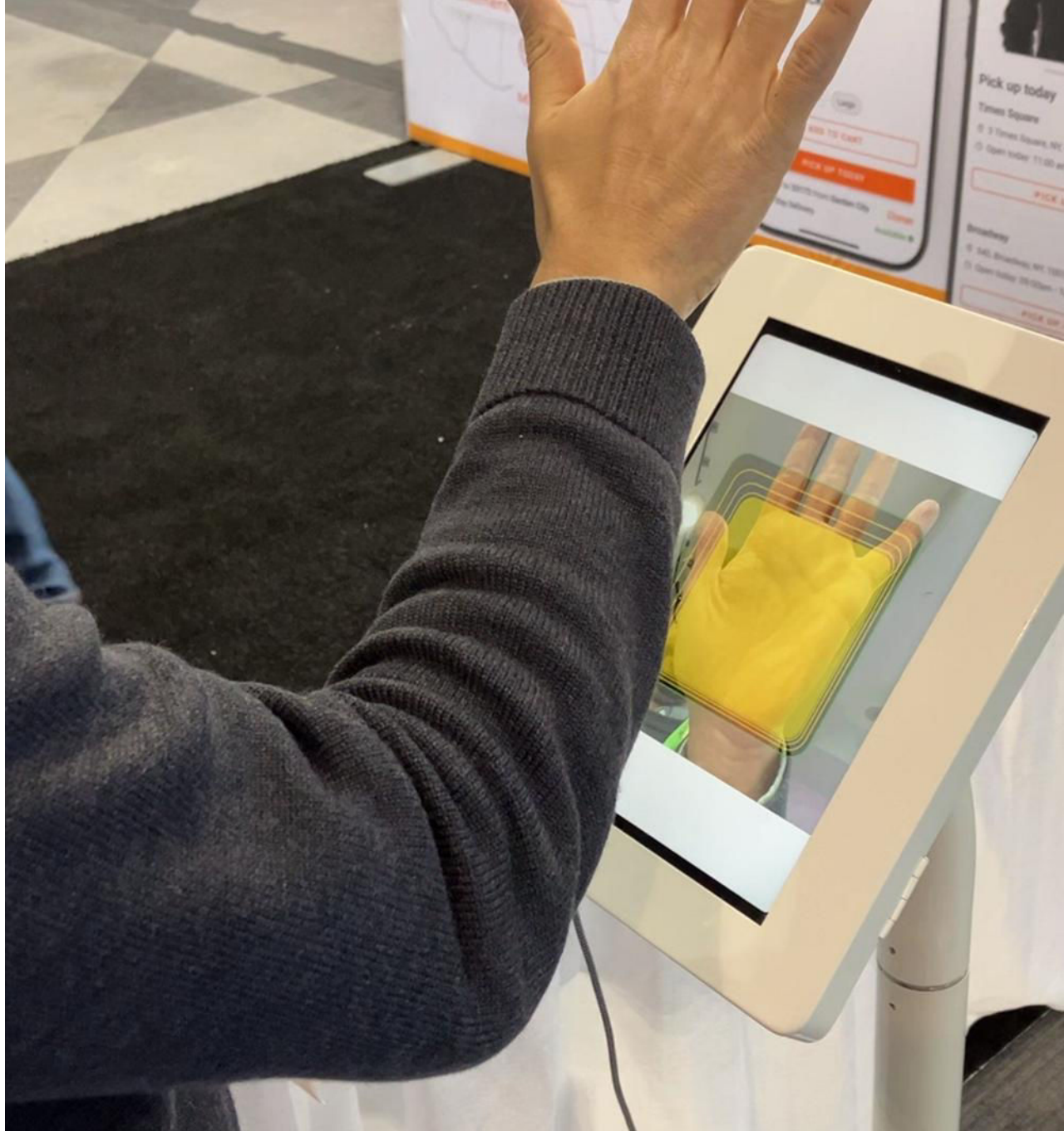
- Color
- Items
- Fit
- Materials
- On-sale
- Price Range
- Size
- Type
- Categories
- Fashion style
- Collection

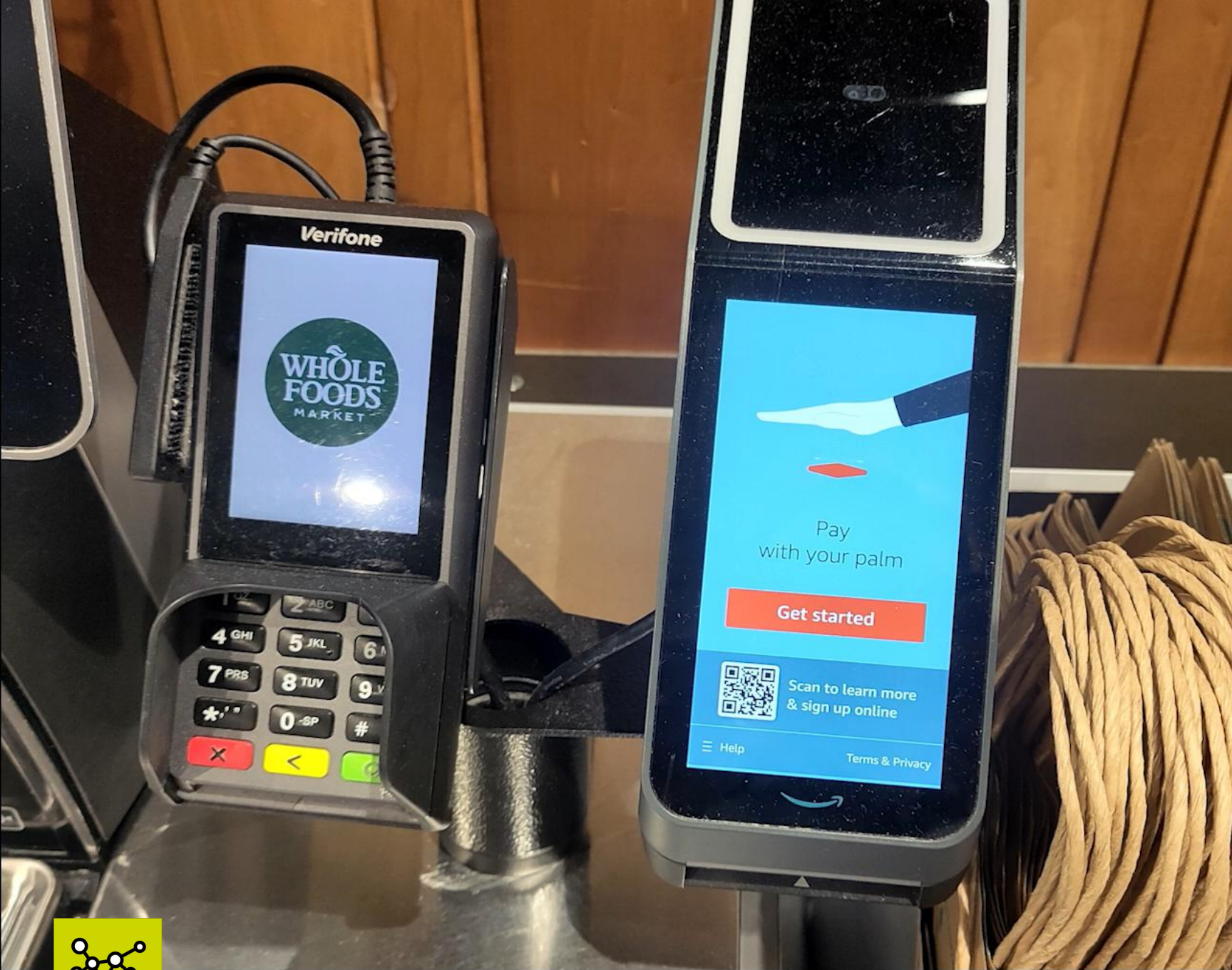
* Custom segmentations are provided (and encouraged), upon request, following a short workshop with Kahoona's solution experts



Seenapse





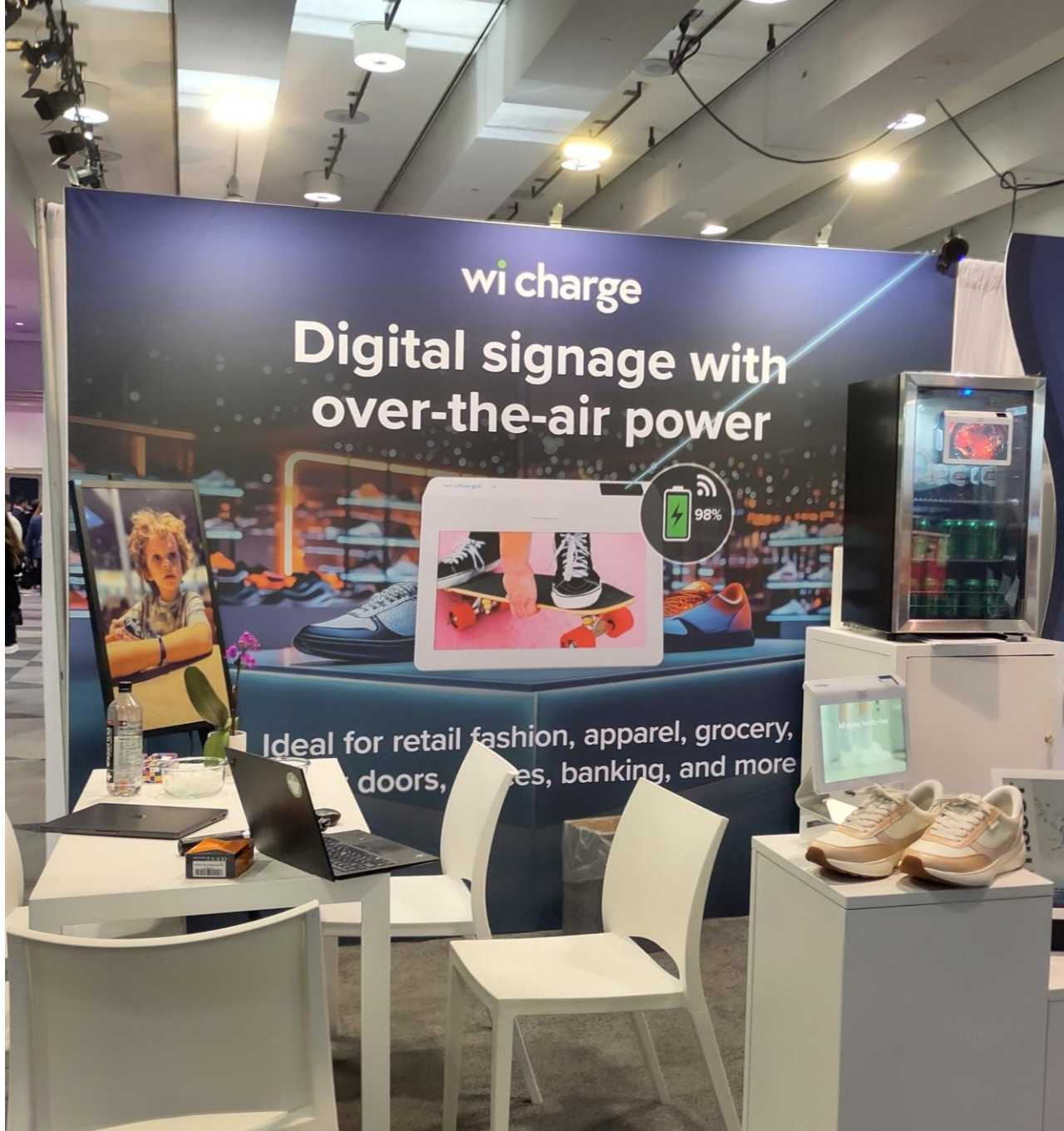




Seenapse

wink





Nibble

Smart Pricing
with AI Negotiation

Nibble is extracting sales which
we would normally not get
without this tool
★★★★★

NRF 2025

INNOVATORS SHOWCASE



Seenapse



Nibble



Agile Queue



	PD008	01
	C005	01
	B004	01
	PD006	01
	B006	01
	A008	01



Seenapse





STAFF START



Seenapse

VS

VANISH STANDARD

The Leader in
Global Commerce

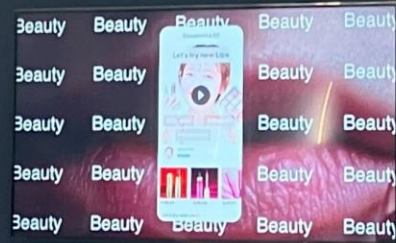
Booth # 4248

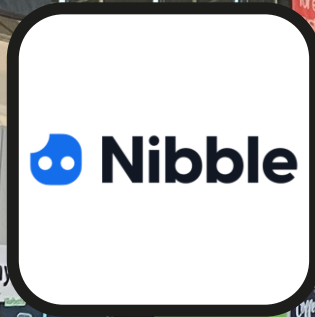
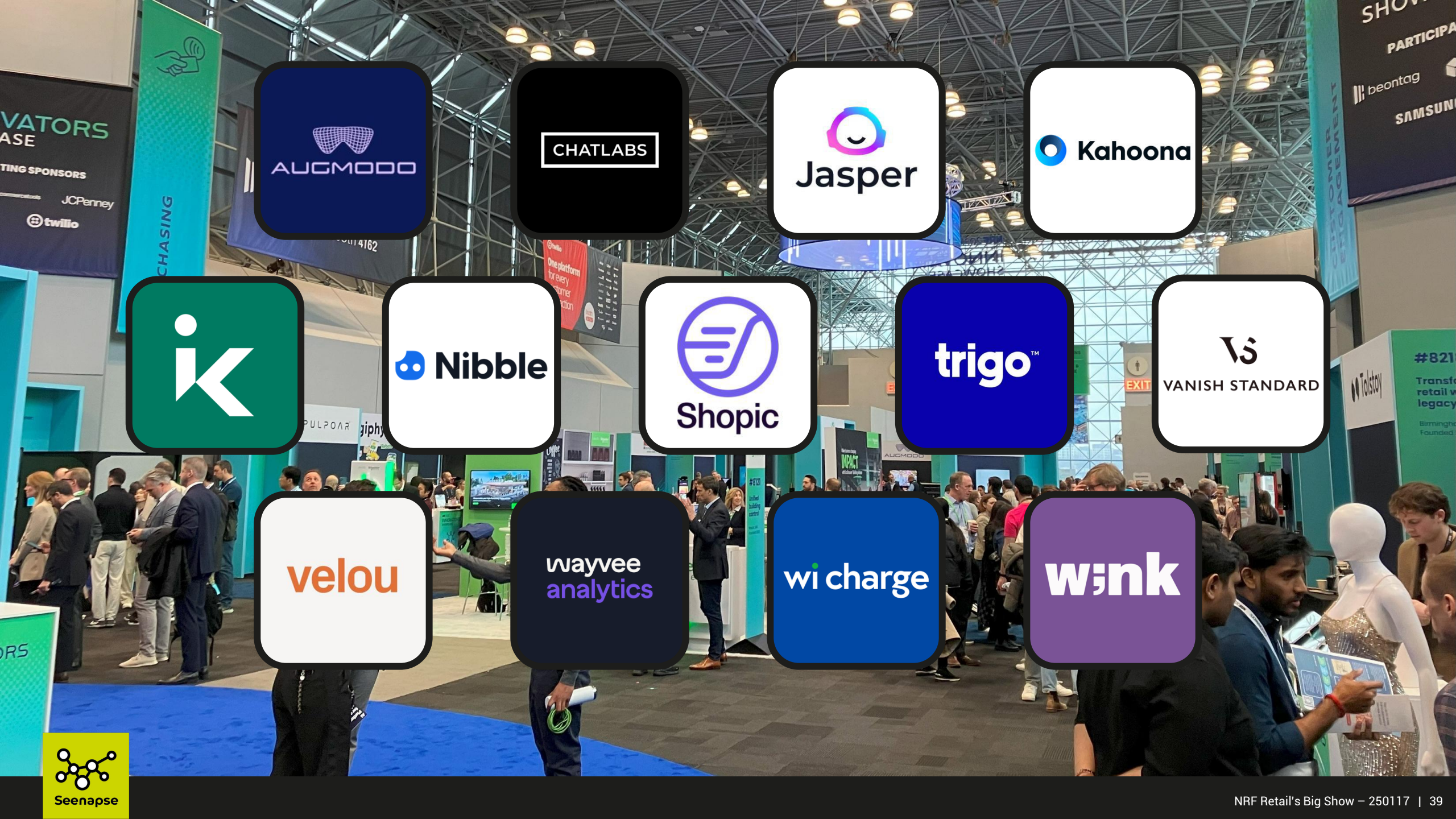
VS VANISH STANDARD

#8113

Empower staff,
transform retail

Tokyo, Japan
Founded 2011







Demos Powered by [Charlie 1.5](#)

Password

.....



Pick Demo

Apps



App Demos

Hyperpersonalized Sales Email

Review Responses

Spam, Compliance, Sentiment

Hyperpersonalized Sales Email

Ad Callouts & Keywords

Product Descriptions

Blog Posts

Social Posts

App Demos

Settings

Brand Tone

Professional

Product Description

The GoCharlie Generative AI Assistant to boost

Customer Name

John Doe

Customer Age

30

Customer Location

NYC

Customer Interests

Technology, Reading, Photography, Gaming

Generate Output



Hyperpersonalized Sales Email

Subject: Unleash Your Full Potential with GoCharlie AI

Dear John,

In the bustling heart of New York City, where every second counts, I understand the immense value of time and efficiency. That's why I'm thrilled to introduce you to GoCharlie, the AI assistant engineered to streamline your daily life, amplifying your productivity and allowing you to pursue your passions with greater ease.

Whether you're a tech enthusiast looking to stay at the forefront of innovation, a voracious reader seeking to consume more content, an avid photographer capturing life's moments, or a gamer eager to immerse yourself in the next adventure, GoCharlie is here to support you. Imagine an AI assistant that learns from your habits and preferences, suggesting the most relevant articles, organizing your photography sessions, or even helping you strategize in your latest game. With GoCharlie, you'll have a partner that adapts to your needs, ensuring you never miss out on what truly matters to you.

As someone who values efficiency, you'll appreciate GoCharlie's ability to automate mundane tasks, freeing up your time for the activities that bring you joy. From managing your inbox to scheduling your next shoot, GoCharlie takes care of the details, so you can focus on what truly inspires you.

I would like to extend a special invitation for you to try GoCharlie and experience its transformative power firsthand. Click here [\[Link\]](#) to explore how our AI assistant can revolutionize the way you work and play.

If you have any questions or would like to discuss your interests in more detail, please don't hesitate to reach out. I'm here to ensure your journey with GoCharlie is as seamless and rewarding as possible.

Wishing you all the best, [Your Name] GoCharlie Team Member



Seenapse

- 
- Une actualité pesante et source d'incertitude
 - Sans Intelligence Artificielle, pas de startup
 - Peu, pas de nouveauté dans le parcours client
 - Le collaborateur : cible n°1 de l'innovation

PARKING
DUANE read

NRF 2026[®] RETAIL'S BIG SHOW

JANUARY 11 - 13, 2026

NYC



NRF[®]'25 RETAIL'S BIG SHOW EUROPE

SEPTEMBER 16 - 18, 2025 | PARIS

EUROPE'S PREMIER RETAIL GATHERING

PARIS EXPO
PORTE DE VERSAILLES
PAV. 4 & 6

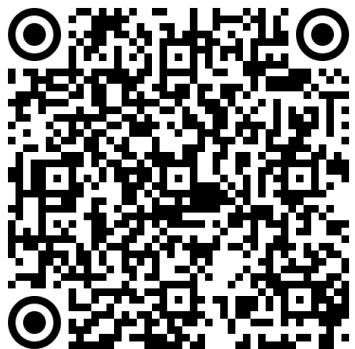
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Webinaire New York

vendredi 31
janvier



Webinaire Veille

vendredi 14
février



Tech Tour EuroCIS

jeudi 20
février

+33 680105711
matthieu@seenapse.fr

Store Tour Düsseldorf

vendredi 21
février

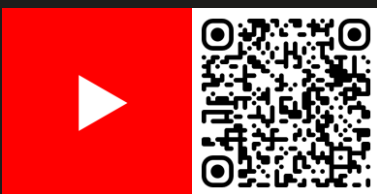
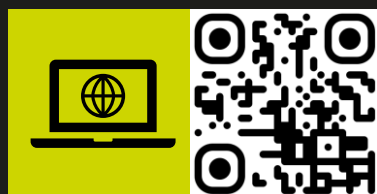
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